GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:2473
ANSWERED ON:09.05.2016
Share of e-Commerce Companies in Rural Market
Kushwaha Shri Ram Kumar Sharma

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the e-commerce companies have prepared any plan to increase their share in the rural market of the country under the "Make in India" scheme of the Government;

(b) if so, the reaction of the Government thereto;

(c) whether the Government has entrusted the e-commerce companies with the task of ensuring the participation of local labourers of the rural areas in the said plan made under "Make in India"; and

(d) if so, the details thereof?

Answer

???????? ??? ?????? ???????????? (????????? ??????)(??????? ??????? ???????)
THE MINISTER OF STATE (INDEPENDENT CHARGE)
OF THE MINISTRY OF COMMERCE & INDUSTRY
(SHRIMATI NIRMALA SITHARAMAN)

(a) to (d): Information regarding private business decisions of e-commerce companies is not maintained by the Government.

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